



Fish Consolidator (Estrella Espinosa)

Social Enterprise (SE) (Philippines)

Katilingbanong Patigayon

DESCRIPTION

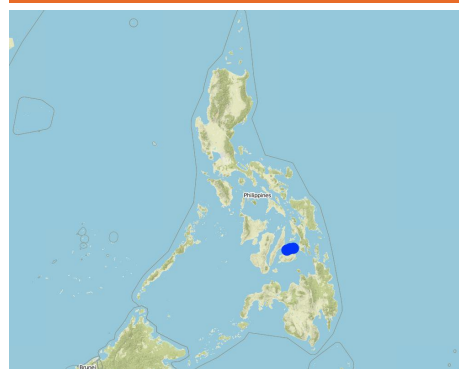
Social Enterprise (SE) aimed to provide social protection among its members and generate additional family income. Above all, this approach will encourage the conservation, preservation and protection of the resources available in the community.

Social Enterprise (SE) materialized because of the experiential processes conducted by the Sustainable Livelihood Officer. According to him, livelihood intervention should achieve the advocacy of the project, at the same time, relevant and suitable to the people living in the island and coastal communities. SE Approach was a result of the focus group discussions conducted in the community and livelihood consultations of the different stakeholders in the barangay level. According to the Local Government Code of the Philippines, Book III, Section 386 (a), A Barangay maybe created out of a contiguous territory which has a population of at least two thousand (2,000) inhabitants as certified by the National Statistics Office. Furthermore, Section 386 states that barangay is the basic political unit. It serves as the primary planning and implementing unit of government policies, plans, programs, projects, and activities in the community, and as a forum wherein the collective views of the people may be expressed, crystallized and considered, and where disputes may be amicably settled.

Social Enterprise Project was determined using the following methods: resource mapping, identification of social enterprise project, planning and preparation which includes community equity fund, implementation, maintenance and monitoring, lastly, expansion and/or diversification of the implemented project. Once the enterprise is established, the organization will elect the members of their business management team. This is different from the set of officers typically present in every organization because business management team will focus on the business engagements only. The business management team is headed by the business manger, who will report directly to the president of the organization. The members of the team includes the following: treasurer, bookkeeper, purchaser and marketing team (if needed by the enterprise project).

The management team will receive 20% of the net income. Afterwards, the remaining net income will be divided according to the following percentage: 10% for disaster fund allocation, 10-20% for additional capital, and the remaining amount is allocated for individual member share. SE does not only focus on net profit but also the welfare of the community, its resources and social protection among its members. Social protection specifically means having disaster fund allocation per organization which is derived from the net income of the enterprise. This fund can be utilized by the organization before or after the onset of a disaster, depending on their agreed utilization guidelines. The sustainability components are the following: allocation for additional capital, depreciation cost for every equipment and experiential mentoring of the Livelihood Officer.

LIEU



Lieu: Province of Bohol, Philippines

Géo-référence des sites sélectionnés

- 124.29421, 10.24326
- 124.45359, 10.24778
- 124.13549, 10.17994

Date de démarrage: 2016

Année de fin de l'Approche: sans objet

Type d'Approche

- ☐ traditionnel/ autochtone
- ☐ initiative/ innovation récente locale
- ☒ fondé sur un projet/ programme

Based from the baseline study of DCW Project, Human Trafficking cases increased after a disaster. DCW project aimed to build resilient communities in order to combat Human Trafficking, however, conducting awareness sessions, coordination meetings with the local government unit and establishing HT referral system is not enough to prevent Human Trafficking. On the second year of the project, the project management team realized that livelihood component is the missing link in fighting against Human Trafficking. The body agreed that sustainable livelihood project means being adaptable and resilient to climate change. For the livelihood officer, group enterprise is an important mechanism in promoting adaptable and resilient livelihood project. This approach was granted to the People's Organization (PO) in the barangays who were organized or adopted by DCW project.

Due to the awareness sessions conducted, the organizations were motivated to join the advocacy activities like coastal clean-up and mangrove planting. They were also invited to join forums on the Solid Waste Management (SWM), referral pathway on Human Trafficking (HT) and awareness training on the causes and effects of Climate Change and sea level rise, since they are living in the island and coastal barangays. PO organizations serve as community partners of DCW project in facilitating learning sessions in the different barangays. Furthermore, DCW project provided inputs how to make their enterprise resilient and sustainable by being adaptive to the changing weather especially those organizations living in the island barangays.



Learning Session on Climate Change Adaptation (Ma. Venidez Gamale)



Livelihood Monitoring (Yunos V. Polo)

OBJECTIFS DE L'APPROCHE ET ENVIRONNEMENT FAVORABLE

Principaux objectifs de l'Approche

Social Enterprise (SE) aimed to provide social protection among its members and generate additional family income. Above all, this approach will encourage the conservation, preservation and protection of the resources available in the community.

Conditions favorisant la mise en oeuvre de la(des) Technologie(s) appliquée(s) sous l'Approche

- **Normes et valeurs sociales/ culturelles/ religieuses** : Membership of the organization encouraged multi stakeholder participation.
- **Disponibilité/ accès aux ressources et services financiers**: The People's Organization (PO) can easily access financial resources and services if they were already established and registered by the different government agencies. One of the determinants of the capability of the PO is having annual financial statement, minutes of the organizational meetings and resolutions made by the organization.
- **Cadre institutionnel**: It will facilitate to address the needs of the organization like capacity building, technical assistance and financial support.
- **Collaboration/ coordination des acteurs**: It will make the decision-making process participatory and according to the needs of the majority.
- **Cadre juridique (régime foncier, droits d'utilisation des terres et de l'eau)**: This approach specifically refers to Coastal Resource Management (CRM). The project implementer, People's Organization (PO) and the CRM officer already had partnership. Moreover, the PO representative is one of the members of CRM council to ensure legal identity of the Social Enterprise projects.
- **Cadre politique**: It will give directions and set the standards of the organization.
- **Marchés (pour acheter les intrants, vendre les produits) et prix**: The People's Organization (PO) already established linkage to the different markets.
- **Charge de travail, disponibilité de la main-d'œuvre**: DCW Project provided Social Enterprise (SE) guidelines for business operation, financial management and monitoring of enterprise.

Conditions entravant la mise en oeuvre de la(des) Technologie(s) appliquée(s) sous l'Approche

- **Disponibilité/ accès aux ressources et services financiers**: Having a weak or inactive People's Organization. If the PO does not comply the necessary requirements of the different government agencies and inactive in the different organizational activities, then, they will have difficulty in accessing funds.
- **Cadre institutionnel**: The bureaucratic procedures and priorities of every institution.

- **Cadre politique:** If the policies mandated were not agreed by the majority.
- **Marchés (pour acheter les intrants, vendre les produits) et prix:** The quality of product expected by the buyers is not met by the People's Organization.

PARTICIPATION ET RÔLES DES PARTIES PRENANTES IMPLIQUÉES DANS L'APPROCHE

Parties prenantes impliquées dans l'Approche et rôles

Quels acteurs/ organismes d'exécution ont été impliqués dans l'Approche?	Spécifiez les parties prenantes	Décrivez le rôle des parties prenantes
organisations communautaires	People's Organization	The implementer and beneficiary of the project.
Spécialistes de la GDT/ conseillers agricoles	Sustainable Livelihood Officer: Male, 59 years old	Facilitates the implementation of the SE projects and provides technical assistance to the PO and project staff.
gouvernement local	Municipal and barangay local government unit	Support system through legislation and resolution that adheres the needs of the PO.

Participation des exploitants locaux des terres/ communautés locales aux différentes phases de l'Approche

	aucun	passive	soutien extérieur	interactive	auto-mobilisation	
initiation/ motivation				✓		PO members, Sustainable Livelihood Officer, Field Officers, Area Supervisors and representative of the barangay council. Activity: FGD, resource mapping, consultations and assessment of the organizations capability in handling social enterprise project.
planification				✓		PO members, Sustainable Livelihood Officer, Field Officers, Area Supervisors and representative of the barangay council
mise en œuvre				✓		PO members, Sustainable Livelihood Officer, Field Officers and Area Supervisors
suivi/ évaluation				✓		PO members, Sustainable Livelihood Officer and Field Officers

Diagramme/ organigramme

Capacity building on Disaster Risk Reduction (DRR) and Human Trafficking (HT) is integrated in this approach so that PO members will have greater appreciation on the preservation, conservation and protection goal of SE approach. The Sustainable Livelihood Officer (SLO) served as facilitator and guide of the PO in strengthening their organization and implementing their enterprise. He will also provide technical assistance, conduct coaching and mentoring sessions within the project term. Frequency of monitoring will depend on the nature of their SE project.



Auteur : Guillermo P. Bagacay

Prises de décision pour la sélection de la Technologie de GDT

Les décisions ont été prises par

- les exploitants des terres seuls (auto-initiative)
- principalement les exploitants des terres soutenus par des spécialistes de la GDT
- ✓ tous les acteurs concernés dans le cadre d'une approche participative
- principalement les spécialistes de la GDT, après consultation des exploitants des terres
- les spécialistes de la GDT seuls
- les responsables politiques/ dirigeants

Les décisions ont été prises sur la base de

- l'évaluation de connaissances bien documentées en matière de GDT (prises de décision fondées sur des preuves tangibles)?
- les résultats de recherches?
- ✓ expériences et opinions personnelles (non documentées)

SOUTIEN TECHNIQUE, RENFORCEMENT DES CAPACITÉS ET GESTION DES CONNAISSANCES

Les activités ou services suivants ont fait partie de l'approche

- ✓ Renforcement des capacités/ formation
- ✓ Service de conseils
- ✓ Renforcement des institutions (développement organisationnel)
- ✓ Suivi et évaluation
- Recherche

Renforcement des capacités/ formation

La formation a été dispensée aux parties prenantes suivantes

- ✓ exploitants des terres
- personnels/ conseillers de terrain

Formats de la formation

- sur le tas
- entre agriculteurs (d'exploitants à exploitants)
- ✓ zones de démonstration
- réunions publiques
- cours
- ✓ On-site coaching and mentoring

Sujets abordés

- 1) Technical Assistance in drafting proposals and lobbying
- 2) Financial Recording and Bookkeeping
- 3) Value Chain Analysis
- 4) Enterprise Development
- 5) Occupational Health and Health Standards

Service de conseils

Le service de conseils était fourni

- ☒ dans les champs des exploitants?
- ☐ dans des centres permanents

Renforcement des institutions

Institutions ont été renforcées ou mises en place

- ☐ non
- ☐ oui, un peu
- ☒ oui, modérément
- ☐ oui, beaucoup

au niveau suivant

- ☒ local
- ☐ régional
- ☐ national

Décrivez l'institution, ses rôles et responsabilités, ses membres, etc.

Some of the members of the organization are capacitated to become local champions. Local champions means they have the ability to facilitate learning sessions, actively involved in organizational activities and empowered enough to link and lobby with the different line agencies. While the leaders of the organization are trained to manage their organizations and social enterprise.

Type de soutien

- ☒ financier
- ☒ renforcement des capacités/ formation
- ☐ équipement
- ☒ Seed Capital worth Php30,000

Plus de détails

Suivi et évaluation

FINANCEMENT ET SOUTIEN MATÉRIEL EXTERNE

Budget annuel en dollars US de la composante GDT

- ☐ < 2 000
- ☒ 2 000-10 000
- ☐ 10 000-100 000
- ☐ 100 000-1 000 000
- ☐ > 1 000 000

DCW Project is funded by Caritas Switzerland and JTIF

Precise annual budget: sans objet

Les services ou mesures incitatives suivantes ont été fournis aux exploitants des terres

- ☐ Soutiens financiers/ matériels fournis aux exploitants des terres
- ☐ Subventions pour des intrants spécifiques
- ☐ Crédits
- ☐ Autres incitations ou instruments

ANALYSES D'IMPACT ET CONCLUSIONS

Impacts de l'Approche

Est-ce que l'Approche a autonomisé les exploitants locaux des terres, amélioré la participation des parties prenantes?
SE approach integrates the lesson learned from their experience during Typhoon Haiyan and Bohol earthquake and sustainability measures of the community. This approach is localized to ensure that the project is suitable and adaptable to their respective communities.

Non
Oui, un peu
Oui, modérément
Oui, beaucoup

☐ ☐ ☒ ☐

Est-ce que l'Approche a permis la prise de décisions fondées sur des données probantes?
Yes because the planning process was represented by the different stakeholders in the barangay.

☐ ☒ ☐ ☐

Est-ce que l'Approche a aidé les exploitants des terres à mettre en œuvre et entretenir les Technologies de GDT?
Yes because the approach serves as guide from planning to implementation and monitoring of the project.

☐ ☒ ☐ ☐

Est-ce que l'Approche a amélioré les connaissances et les capacités des exploitants des terres pour mettre en œuvre la GDT?
Yes because the PO members are now financial literate and underwent series of financial coaching and mentoring sessions.

☐ ☐ ☒ ☐

Est-ce que l'Approche a autonomisé les groupes socialement et économiquement défavorisés?
Yes because the women, senior citizens and persons with disability are members of the organization.

☐ ☒ ☐ ☐

Est-ce que l'Approche a amélioré l'égalité entre hommes et femmes et autonomisé les femmes et les filles?
Yes because every member has their shared efforts.

☐ ☒ ☐ ☐

Est-ce que l'Approche a amélioré la capacité des exploitants des terres à s'adapter aux changements/ extrêmes climatiques et a atténué les catastrophes liées au climat?
It is because the goal of the approach is to establish sustainable social enterprise that can adapt to climate change especially that they are living in the island and coastal barangays of Bohol, Philippines.

☐ ☐ ☒ ☐

Est-ce que l'Approche a conduit à des emplois, des opportunités de revenus?
Resource-based projects needs additional manpower during harvest.

☐ ☒ ☐ ☐

Principale motivation des exploitants des terres pour mettre en oeuvre la GDT

- ☒ augmenter la production
- ☐ augmenter la rentabilité/ bénéfice, rapport coûts-bénéfices

Durabilité des activités de l'Approche

Les exploitants des terres peuvent-ils poursuivre ce qui a été mis en oeuvre par le biais de l'Approche (sans soutien extérieur) ?

- ☐ non

- ☐ réduire la dégradation des terres
- ☒ **réduire les risques de catastrophe**
- ☐ réduire la charge de travail
- ☐ paiements/ subventions
- ☐ règles et règlements (amendes)/ application
- ☐ prestige, pression sociale/ cohésion sociale
- ☐ affiliation à un mouvement/ projet/ groupe/ réseaux
- ☐ conscience environnementale
- ☐ coutumes et croyances, morale
- ☒ **améliorer les connaissances et compétences en GDT**
- ☐ améliorer l'esthétique
- ☐ atténuer les conflits

- ☐ oui
- ☒ incertain

CONCLUSIONS ET ENSEIGNEMENTS TIRÉS

Points forts: point de vue de l'exploitant des terres

- This is not an individualistic approach but a group effort in order to revive the "bayanihan" spirit (spirit of communal unity, work and cooperation to achieve a particular goal) and social awareness.
- The People's Organization (PO) members underwent training like financial management, Value Chain Analysis (VCA), Occupational Safety and Health Standards (OSHS). What made this approach different from their previous livelihood projects is that, the PO were guided from planning to implementation and monitored on a monthly basis to ensure the continuity of their business engagement. Also, there were mentoring and coaching sessions provided by the livelihood officer and consultant on financial recording and bookkeeping.
- The PO learned that it is not only about the quality of output, rather, the quality starting from its source to production and marketing. Moreover, its impact on their environment and community.

Points forts: point de vue du compilateur ou d'une autre personne-ressource clé

- This approach will not only focus on profit but also on environmental protection, conservation and preservation.
- Increase fish production because it will lessen the pressure of their usual fishing ground and minimize over fishing.
- Alternative source of income to the fishers especially if there's gale warning and typhoons.

Faiblesses/ inconvénients/ risques: point de vue de l'exploitant des terres comment surmonter

- Turn over of Business Management Team especially the bookkeeper position because it is time demanding and keen on details. Choose a bookkeeper that is willing enough to follow through the records and no problem on his/her eye sight. Encourage and train second liner on the key positions. Provide honorarium to the business management team.
- Security of tenure (land/sea) of their project site or production building. To enter a Memorandum of Agreement (MOA) between the local government units. Lobbying in the local government unit to pass a resolution allowing the PO to use the land/sea as project site or production building.
- Sustainability of the project even after DCW. The project holder will enter a Memorandum of Agreement (MOA) between the local government unit as partners of the community in sustaining their project. Provided technical skills training to the PO so that they can manage their enterprise even after DCW project. Ensure registration and accreditation of the POs in the different committees of the local government unit and different government agencies.

Faiblesses/ inconvénients/ risques: point de vue du compilateur ou d'une autre personne-ressource clé comment surmonter

- 2 years and 9 months is not enough to mold a strong and dynamic community-based social enterprise. Linkage to the Local Government Unit (LGU) and the different line agencies like Department of Trade and Industries (DTI), Bureau of Fisheries and Aquatic Resources (BFAR) and Department of Science and Technology (DOST).
- Upgrading of the People's Organization (PO) knowledge on production technology, marketing and product packaging. Linkage to the different line agencies like Department of Trade and Industries (DTI), Bureau of Fisheries and Aquatic Resources (BFAR) and Department of Science and Technology (DOST) because they have the expertise to support the needs of the PO. For example, DTI for marketing and linkage and DOST for product development.
- Capacity to access funds from the different line agencies and fund donors. Train the PO to conceptualize a project based from their needs, write project proposals and submit it to the concern agencies for funding.

RÉFÉRENCES

Compilateur

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Editors

Examineur

Alexandra Gavilano

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Personnes-ressources

- Sustainable Livelihood Officer (SLO)

Description complète dans la base de données WOCAT

https://qcat.wocat.net/fr/wocat/approaches/view/approaches_3119/

Données de GDT correspondantes

Technologies: Artificial Reef https://qcat.wocat.net/fr/wocat/technologies/view/technologies_3116/

Technologies: Artificial Reef https://qcat.wocat.net/fr/wocat/technologies/view/technologies_3116/

Technologies: Tower gardening https://qcat.wocat.net/fr/wocat/technologies/view/technologies_7340/

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