

- Farmer user and his brothers inhertited the agricultural land.
- Agricultural land with grapevine orchard in conventional management.
- Farmer user made the decision to convert the conventional land to sustainable management.
- The grapevine changed to flat peaches trees orchard.

1998

- Farmer user obtained the certification to sell the product in organic farming markets.
- He recieved a little funding from the goverment.
- The benefits outweigh the costs.
- The crop production increased more than ever.
 - Farmer user changed organic farming to biodynamic agricultural management.
- Sales volumes and market share were correspondingly improved worldwide.
 - Farmer user obtained the biodynamic certification by the international organization Demeter.
 - The orchard starts to be a self-sustaining agroecosystem.

2016