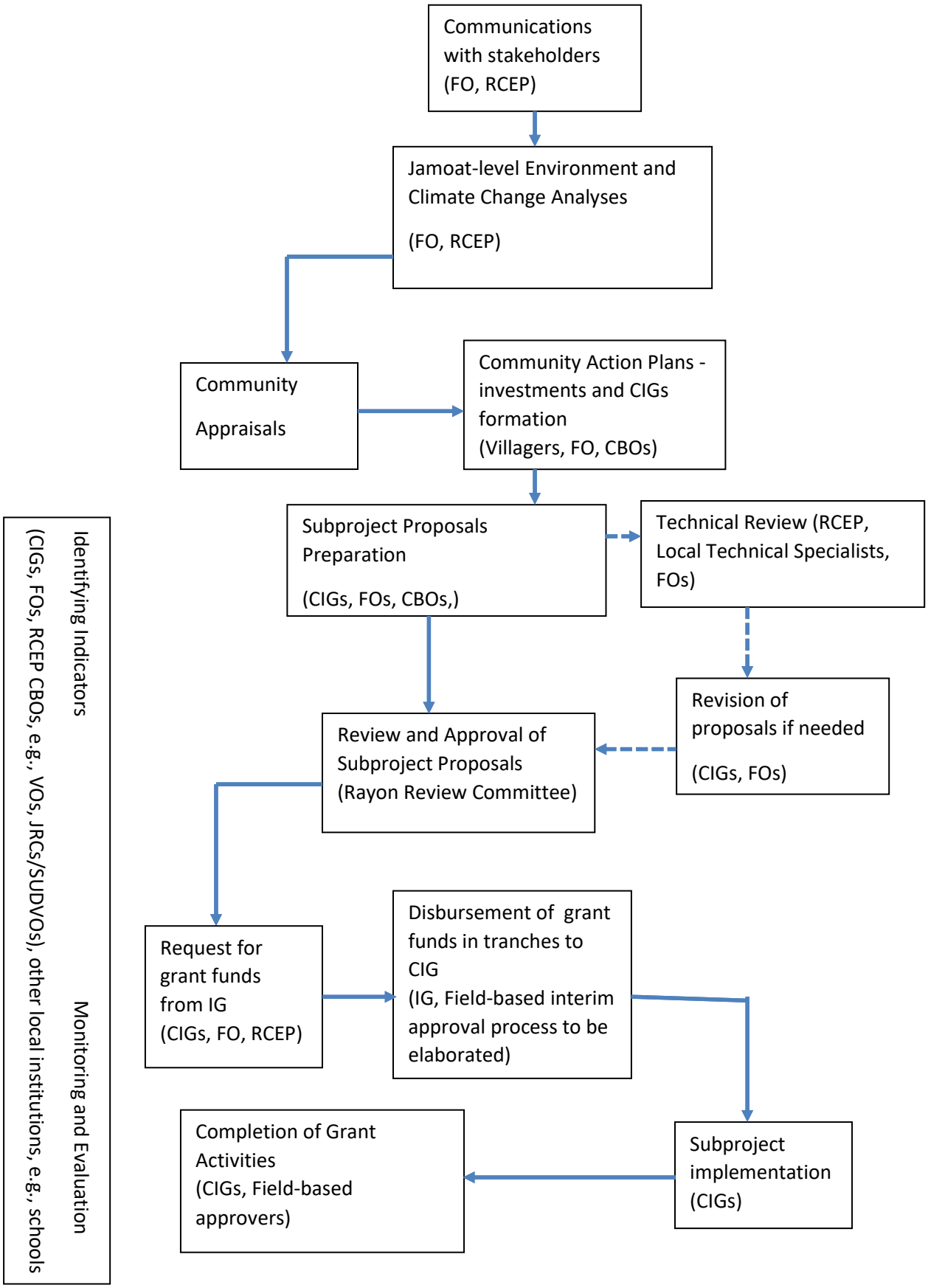Key Steps and Lead Actors in Planning and Implementation