## Participatory planning for initiation

Identify the key stakeholders of tea smallholding sector in the region and invite likeminded organizations to collaborate and initiate discussions

Reach farmer organizations to identify farmers who are interested in improving land productivity and profitability

Identify site-specific limitations for improving land productivity through discussions and field visits with the participation of farmers and government officers

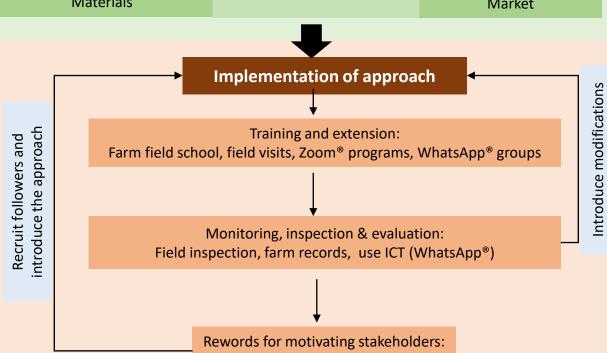
Identify SLM strategies considering local conditions through a participatory approach involving farmers, administrative officers and relevant government institutions

Invite private sector to consider investments and establish direct linkages with farmers



## Define roles and inputs in value-chain

Government institutes	Farmers	Private sector
Coordination Training & extension Materials	Managing resources Sharing knowledge and skills	Training Materials Market



Provide incentives and recognition

introduce modifications to improve/develop